Dennis Han

Web Developer

dennishanart.com

Qualifications

Coding Languages

HTML5, CSS3 (responsive for mobile), Javascript, Jquery, C++, Perl, Coldfusion, PHP, Git, Python

Software

Adobe - Photoshop, Illustrator, InDesign, After Effects, Flash, Dreamweaver, Microsoft - Visual Studio, Office - Word, PowerPoint, Excel, Access, Wordpress, Squarespace

Education

General Assembly

Javascript Development
June 2016

California State University Polytechnic Pomona

Bachelor of Fine Arts
Graphic Design
June 2008

Contact

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Digital Ad Developer, The New York Times

New York, NY, August 2016 - Present

Code all subscription acquisition rich media assets in HTML on The New York Times website and implement vendor tagging pixels.

- Manage behavior - animation, screen responsiveness, display frequency - of rich media assets with Javascript and Jquery.
- Code tagging pixels with Javascript - event firing, frequency, etc.

Digital Production Coordinator, WebMD

New York, NY, May 2016 - August 2016

Coded all marketing email assets in HTML using industry deliverability best practices.

- Managed and deployed campaigns in the Exacttarget platform.

Web Developer, Freelance

New York, NY, December 2015 - May 2016

Designed and coded web properties in HTML5, CSS3, Javascript, Jquery for various clients.

Front End Developer, Permission Data

New York, NY, October 2013 - February 2016

Implemented design and development of microsites for clients such as Scott Brand, Toca Boca, Ben Carson's campaign, and all web properties including ad units, emails and website.

- Designed and coded microsite layouts in HTML and CSS.
- Configured form field validation and dynamic functionality with Javascript.
- Coded UI animations - hover events, focus animations, etc. - with Jquery.
- Guided our team on design principles and HTML, CSS and Javascript coding.

Email and Project Developer, SmartFocus

New York, NY, July 2012 - October 2013

Managed custom development for client projects - webforms, preference centers and email designs using primarily HTML, CSS, Javascript and PHP.

- Coded webforms in HTML, configured dynamic functionality and form validation in Javascript and data transfer in PHP.
- Transferred client designs into HTML for email and optimized client HTML for email deliverability.
- Trained clients on email deliverability and analytics.
- Implemented post-click-tracking pixels and Google Analytics on client campaigns.

Technology Intern, New York Foundation for the Arts

New York, NY, October 2011 - June 2012

Was HTML coder and designer for the online and email newsletter and website for the sub-organization The Immigrant Artist Project.

- Designed all promotional digital and print material using InDesign, Illustrator, and Photoshop and managed social media.